SF4C

Sustainable Food Systems for Canada

Systèmes alimentaires durables pour le Canada

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Hackathon Agenda

DAY 1 - THURSDAY OCTOBER 2ND, 2025.

7:15 am - 7:45 am	**Travel to the Arboretum from the Hotel**
7:45 am - 8:30 am	**Registration and Breakfast**
8:30 am - 8:45 am	**Welcome, Land Acknowledgements and Overview of the Day**
8:45 am - 10:40 am	**Design Thinking, Problem Identification & Mind Mapping** ◦ Participants will interview their Community Partner using Current vs. Desired State Tool and will also complete a Map the System: Mind Map.
10:40 am - 10:55 am	**Morning Break & Snack**
10:55 am - 12:10 pm	**Frame Your Design Challenge**
12:10 pm - 1:00 pm	**Lunch**
1:00 pm - 2:20 pm	**Solution Ideation** ◦ Participants will be guided through a series of activities aimed at them assisting in crafting the solution to the challenge. This section will focus on brainstorming, consolidating ideas, impact versus resource and more.
2:20 pm - 3:40 pm	**Implementation** ◦ Participants will be guided through a series of activities with mentors unique to each team, aimed at assisting them in purposeful prototyping solutions and teams will decide which solution they want to bring to life.
3:40 pm - 4:00 pm	**Afternoon Break & Snack**
4:00 pm - 4:45 pm	**Pitch Workshop** ◦ Delivered by The John F. Wood Centre for Business and Student Enterprise.
4:45 pm - 5:00 pm	**Light Evening Snack & Network**
5:00 pm	**End of Programming** | Guelph, ON

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DAY 2 - FRIDAY OCTOBER 3RD, 2025.

7:45 am - 8:30 am	Breakfast
8:30 am - 8:35 am	Welcome to Day 2!
8:35 am - 8:45 am	Quick Refresher on Pitch Development Workshop
8:45 am - 9:45 am	Students Develop Pitches
9:45 am - 10:30 am	Students Practice Pitches
10:30 am - 10:45 am	Break - Students send slides
10:45 am - 11:30 am	Pitch Showcase
11:30 am - 12:00 pm	Judges to Deliberation Room
12:00 pm - 12:10 pm	Winners Announced
12:10 pm - 12:15 pm	Closing Remarks
12:15 pm - 1:00 pm	Lunch
1:00 pm	End of Programming